



AENIGMAH
DIGITAL MARKETING COMPANY

Aenigmah Digital Marketing Company

**Best Digital Marketing Training
Institute**



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1334, RK World Tower,
150 Feet Ring Rd, Rajkot

Who Should Learn **Digital Marketing**?

This Advanced Digital Marketing Course is for you if you are:



College Student

Start shaping your career right from college time by learning in-demand digital marketing skills.



Graduate

Time for you to upskill, prepare yourself for a bright future, and kickstart a career in digital marketing.



College Dropout/Job Seeker/Housewife

Not sure which career is right for you? Not finding any jobs? Learn digital marketing with us to instantly land your first job.



Freelancer

Whether you are an existing freelancer or want to become one, digital marketing is the most-rewarding skill for freelancers today.



Who Should Learn **Digital Marketing**?

This Advanced Digital Marketing Course is for you if you are:



Marketing/Sales Professional

It is vital for marketing & sales professionals today to have knowledge & skills of digital marketing for huge hikes and growth.



Business Owner

Accelerate your business growth by executing strategic & result-driven digital marketing strategies.



Looking to Switch Career

Not satisfied with your current job profile? Switch to digital marketing, the 21st century's most interesting and highly-paid skills.



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What You **Learn** in this **Training Program**



**Digital Marketing
Overview**



**Website Creation
Wordpress CMS**



**Search Engine
Optimization**



**Localization
SEO**



**Google
AdWords**



Search ADS



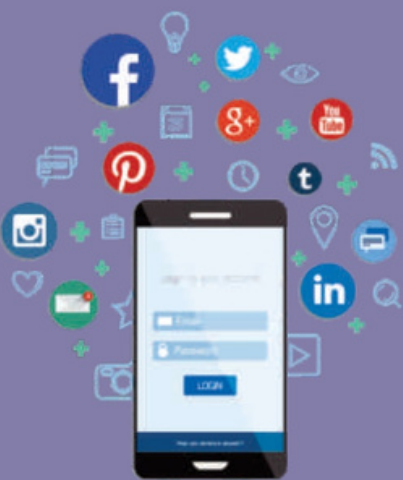
**Online Display
Advertising**



Shopping Ads



Video Ads



Mobile Marketing



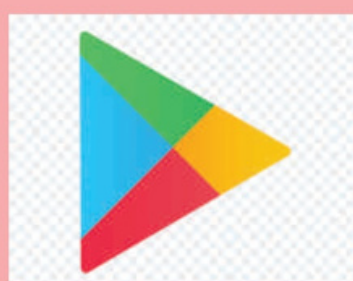
**Social Media
Marketing**



**Email
Marketing**



**Google
Analytics**



**App Store
Optimization**




**Making Money with
AdSense & Blogging**



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What You **Learn** in this **Training Program**



Online Reputation Management



Affiliate Marketing



YouTube Monetization




WatsAPP Marketing



Lead Generation

Lead Nurturing

Inbound Marketing



E-Commerce Marketing Strategies



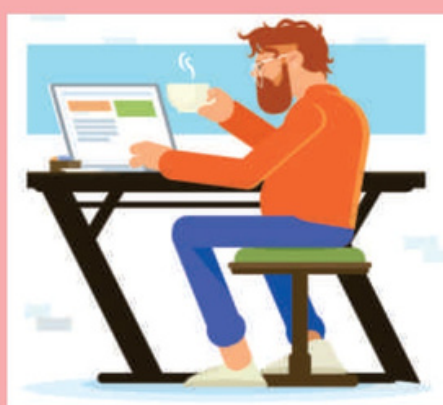
Content Marketing Strategies

Influencer Marketing Strategies

Google Tag Manager

Http to Https Conversion

Digital Marketing Tools



Freelance Business

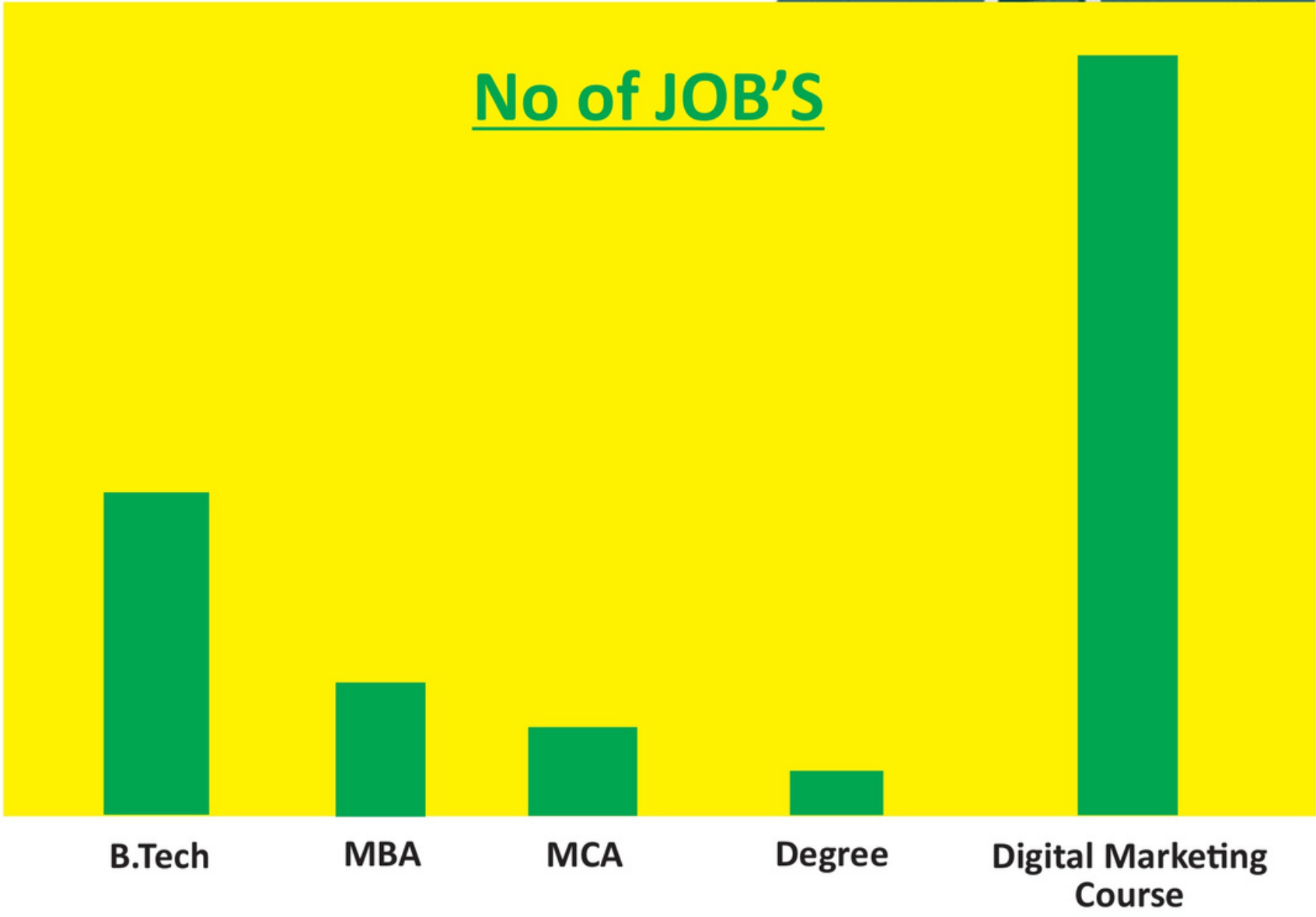


Become a Google Certified Professional

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Career Options and Scope in Digital Marketing Course !!

- ➔ Digital Marketing Executive
- ➔ SEO Analyst
- ➔ Social Media Analyst
- ➔ Google Adword Analyst
- ➔ Content Marketing Executive
- ➔ Online Reputation Executive
- ➔ Freelancer
- ➔ Affiliate Marketor
- ➔ Email Marketing Executive



India Need 30 Lacs more people in next 4 Years



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